



KRISTIAN CHAMPAGNE PATTON

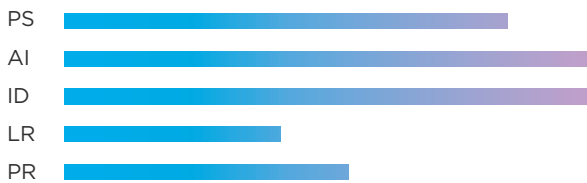
Graphic Designer & Illustrator | KristianChampagne@gmail.com | KristianChampagne.com



01 ABOUT ME

Extensive experience building & maintaining brands with ample communication adeptness. Dynamic team player with exceptional collaborative & interpersonal skills. Ability to work across multiple brands, campaigns & platforms as well as discussing design direction & rationale with team & unify feedback from clients for cohesive design solutions. Versed in client & vendor relations & negotiations.

02 PROFESSIONAL



+ KNOWLEDGE

- HAND LETTERING
- UI DESIGN
- GOOGLE WEB DESIGNER
- PROCREATE
- MICROSOFT OFFICE
- PROJECT MANAGEMENT SYSTEMS

03 REFERENCES

DAVID PICCOLO

Vice President of Brand Marketing | PGA TOUR
davidpiccolo@pgatourhq.com | 904-273-3361

JOHN RICE

Senior Director of PGA TOUR Creative Studio | PGA TOUR
johnrice@Pgatourhq.com | 904-280-2436

PRESTON McCLELLAN

Director of Player Content | PGA TOUR
prestonmcclellan@pgatourhq.com | 904-543-7405

04 EXPERIENCE & EDUCATION

GRAPHIC DESIGNER (2018-CURRENT)

THE DENVER BRONCOS
DENVER, CO

Design & develop brand marketing for the Denver Broncos & their affiliated sponsors through team & client collaboration. Create & maintain company brand standards, develop season campaign concepts, logo designs, produce email & digital advertising, execute large, small & environmental scale prints.

SENIOR GRAPHIC DESIGNER (2013-2018)

PGA TOUR INC.
PONTE VEDRA BEACH, FL

Facilitate team & client collaboration to develop company, product & tournament branding. Produce marketing collateral including HTML coded email advertising, HTML5 digital advertising & traditional print production. Conceptualize & create company specific hand-lettering projects.

GRAPHIC DESIGNER (2011-2013)

WG PUBLISHING
ST. AUGUSTINE, FL

Create small scale editorial publications, brand & logo concepts, & republish books. Manage all brands, campaigns & production.

BA - GRAPHIC DESIGN

2012 - 2013
FLAGLER COLLEGE

AA - GENERAL STUDIES

2008 - 2011
ST. JOHNS RIVER STATE COLLEGE

AS - ILLUSTRATION

2008 - 2010
FLORIDA SCHOOL OF THE ARTS